

# TRACY TAG (iOS)

## DESCRIZIONE BREVE/ SHORT DESCRIPTION:

Finder designed to keep track of keys, backpacks, and other items. TRACY TAG is compatible exclusively with Apple devices, as it uses the Find My app (already installed on Apple devices) to monitor the recent location of the item. TRACY TAG (iOS) is compatible with AIRTAG / TRACY TAG accessories.



**Info pack:**  
Box pack,  
Europe Hole,  
UV Finishing

**Pack content:**  
- TRACY TAG  
- Removable loop  
- User manual



## PACK DIMENSIONI / DIMENSIONS (cm)

Height/ Altezza	Width/ Larghezza	Depth/ Profondità
9 cm	9 cm	1,5 cm

## REASON TO BUY

TRACY TAG is the finder compatible with the Find My ecosystem via the Find My app already installed on Apple devices. Designed to meet the growing demand in a rapidly expanding market segment. A concrete opportunity to capture emerging consumer needs and drive in-store value.

**COMPATIBILITÀ / COMPATIBILITY:** exclusively with Apple devices

## 2 USP: MAIN FEATURES 4 SELLIN SPEECH

- NATIVE COMPATIBILITY WITH THE FIND MY ECOSYSTEM:** designed to work directly with the Find My app, already installed on Apple devices
- COMPATIBILITY WITH AIRTAG / TRACY TAG ACCESSORIES:** it has the same size of the AirTag, so it's compatible with a wide range of accessories already available on the market, simplifying adoption and expanding choices for the consumer.

## 5 MAIN TECHNICAL FEATURES

- Replaceable battery (CR2032):** average lifespan of 2 years. Check the battery status in the Find My app
- Easy setup:** pair it using the Find My app, already installed on Apple devices
- Removable lanyard:** included in the package to attach it to your most important belongings
- IP65 certified:** resistant to dust and water splashes
- Find nearby and distant items:** even out of Bluetooth range, the item can be located on the map via the Find My app, with directions to reach it easily. To find nearby items, simply make it ring from your smartphone to locate it within seconds

Color/Description	SKU	EAN
Black	BTTRACYTAGK	8018080488320
White	BTTRACYTAGW	8018080488337
Pink	BTTRACYTAGP	8018080488344
Blue	BTTRACYTAGB	8018080488351
Green	BTTRACYTAGG	8018080488368
Lime	BTTRACYTAGL	8018080488375

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